



Metro Marketplace

Latitude: 32.302341

Longitude: -90.250484

3645 Ushy 80
Jackson, MS 39209
Radius: 10.0 mile

3645 Ushy 80
Jackson, MS 39209
Radius: 20.0 mile

3645 Ushy 80
Jackson, MS 39209
Radius: 50.0 mile



	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
1990 Total Population	252,843	354,778	578,255
2000 Total Population	251,836	396,780	638,873
2000 Group Quarters	9,249	16,458	23,299
2000 Population Density	797.0	302.5	84.3
2007 Total Population	255,169	429,786	684,437
2007 Population Density	807.6	327.7	90.3
2012 Total Population	259,337	457,190	720,758
2007 - 2012 Annual Rate	0.32%	1.24%	1.04%



1990 Households	91,001	126,990	204,366
2000 Households	92,074	145,782	231,776
2000 Average Household Size	2.63	2.61	2.66
2007 Households	95,603	162,104	253,778
2007 Average Household Size	2.58	2.55	2.6
2012 Households	97,849	174,168	269,711
2012 Average Household Size	2.56	2.53	2.58
2007 - 2012 Annual Rate	0.47%	1.45%	1.23%
2000 Families	62,956	101,619	164,602
2000 Average Family Size	3.21	3.15	3.18
2007 Families	63,741	110,617	176,411
2007 Average Family Size	3.12	3.06	3.1
2012 Families	63,909	116,760	184,199
2012 Average Family Size	3.09	3.03	3.07
2007 - 2012 Annual Rate	0.05%	1.09%	0.87%



2000 Housing Units	101,402	158,414	253,759
Owner Occupied Housing Units	57.3%	62.4%	64.7%
Renter Occupied Housing Units	33.5%	29.6%	26.7%
Vacant Housing Units	9.2%	8.0%	8.6%
2007 Housing Units	107,101	177,967	279,880
Owner Occupied Housing Units	56.4%	62.3%	64.5%
Renter Occupied Housing Units	32.8%	28.8%	26.2%
Vacant Housing Units	10.7%	8.9%	9.3%
2012 Housing Units	110,703	192,085	298,448
Owner Occupied Housing Units	55.8%	62.1%	64.3%
Renter Occupied Housing Units	32.6%	28.6%	26.1%
Vacant Housing Units	11.6%	9.3%	9.6%

Median Household Income

1990	\$25,295	\$27,491	\$23,402
2000	\$33,978	\$39,673	\$35,463
2007	\$38,845	\$46,510	\$41,527
2012	\$42,124	\$52,009	\$46,151

Median Home Value

1990	\$56,910	\$61,839	\$53,901
2000	\$71,002	\$84,854	\$72,121
2007	\$93,809	\$114,584	\$98,184
2012	\$109,385	\$134,982	\$116,719

Per Capita Income

1990	\$12,167	\$12,853	\$11,152
2000	\$17,550	\$19,927	\$17,805
2007	\$20,631	\$24,428	\$21,573
2012	\$23,254	\$28,494	\$24,949

Median Age

1990	30.9	31.2	31.2
2000	31.7	33.1	33.4
2007	33.2	34.6	34.9
2012	34.0	35.5	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012. ESRI converted 1990 Census data into 2000 geography.



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2000 Households by Income

Household Income Base	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
< \$15,000	92,115	145,872	232,165
\$15,000 - \$24,999	22.1%	17.9%	21.5%
\$25,000 - \$34,999	15.4%	13.3%	14.4%
\$35,000 - \$49,999	13.8%	13.0%	13.4%
\$50,000 - \$74,999	16.6%	16.8%	16.4%
\$75,000 - \$99,999	17.3%	19.2%	17.5%
\$100,000 - \$149,999	7.6%	9.5%	8.4%
\$150,000 - \$199,999	4.3%	6.3%	5.3%
\$200,000+	1.1%	1.7%	1.4%
Average Household Income	1.8%	2.2%	1.7%
	\$47,096	\$53,357	\$48,261

2007 Households by Income

Household Income Base	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
< \$15,000	95,600	162,104	253,778
\$15,000 - \$24,999	19.3%	15.2%	18.2%
\$25,000 - \$34,999	12.9%	10.6%	12.2%
\$35,000 - \$49,999	13.6%	11.9%	12.5%
\$50,000 - \$74,999	16.4%	16.0%	16.0%
\$75,000 - \$99,999	17.1%	18.4%	17.4%
\$100,000 - \$149,999	9.8%	12.1%	10.7%
\$150,000 - \$199,999	7.1%	9.9%	8.5%
\$200,000+	1.5%	2.6%	2.1%
Average Household Income	2.3%	3.2%	2.5%
	\$54,173	\$63,859	\$57,272

2012 Households by Income

Household Income Base	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
< \$15,000	97,850	174,170	269,711
\$15,000 - \$24,999	17.5%	13.4%	16.3%
\$25,000 - \$34,999	12.2%	9.9%	11.5%
\$35,000 - \$49,999	12.1%	10.1%	10.9%
\$50,000 - \$74,999	15.7%	14.5%	14.9%
\$75,000 - \$99,999	17.2%	18.2%	17.4%
\$100,000 - \$149,999	10.9%	12.6%	11.4%
\$150,000 - \$199,999	9.1%	12.7%	10.9%
\$200,000+	2.2%	4.1%	3.3%
Average Household Income	2.8%	4.4%	3.4%
	\$60,665	\$73,849	\$65,702

2000 Owner Occupied HUs by Value

Total	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
<\$50,000	58,214	98,845	164,073
\$50,000 - 99,999	27.7%	22.1%	31.6%
\$100,000 - 149,999	46.9%	39.7%	38.1%
\$150,000 - 199,999	14.5%	19.7%	15.9%
\$200,000 - \$299,999	5.1%	8.9%	7.0%
\$300,000 - 499,999	3.5%	6.2%	4.8%
\$500,000 - 999,999	1.6%	2.6%	1.9%
\$1,000,000+	0.4%	0.6%	0.5%
Average Home Value	0.3%	0.3%	0.2%
	\$90,826	\$108,523	\$94,381

2000 Specified Renter Occupied HUs by Contract Rent

Total	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
With Cash Rent	33,702	46,624	66,733
No Cash Rent	95.2%	94.7%	91.8%
Median Rent	4.8%	5.3%	8.2%
Average Rent	\$407	\$443	\$390
	\$393	\$443	\$398

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Age

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	251,837	396,782	638,872
0 - 4	7.7%	7.3%	7.4%
5 - 9	8.0%	7.6%	7.7%
10 - 14	7.8%	7.6%	7.8%
15 - 19	8.3%	8.0%	8.2%
20 - 24	8.4%	7.5%	7.2%
25 - 34	14.5%	14.7%	14.0%
35 - 44	15.1%	16.0%	15.6%
45 - 54	12.3%	13.2%	13.1%
55 - 64	7.4%	7.7%	8.1%
65 - 74	5.6%	5.5%	5.9%
75 - 84	3.6%	3.4%	3.7%
85+	1.4%	1.3%	1.4%
18+	71.9%	72.9%	72.3%

2007 Population by Age

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	255,171	429,784	684,440
0 - 4	7.8%	7.3%	7.5%
5 - 9	7.3%	7.2%	7.2%
10 - 14	7.2%	6.9%	7.0%
15 - 19	7.6%	7.2%	7.1%
20 - 24	7.9%	7.4%	7.2%
25 - 34	14.8%	14.6%	14.3%
35 - 44	13.5%	14.5%	13.9%
45 - 54	14.3%	14.8%	14.8%
55 - 64	9.0%	9.8%	10.0%
65 - 74	5.3%	5.4%	5.9%
75 - 84	3.7%	3.5%	3.6%
85+	1.5%	1.4%	1.5%
18+	73.5%	74.5%	74.3%

2012 Population by Age

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	259,336	457,190	720,758
0 - 4	7.7%	7.3%	7.4%
5 - 9	7.2%	6.9%	7.0%
10 - 14	7.0%	7.0%	7.1%
15 - 19	7.4%	6.9%	7.0%
20 - 24	8.1%	7.2%	6.8%
25 - 34	13.9%	13.9%	13.6%
35 - 44	13.1%	14.0%	13.4%
45 - 54	13.9%	14.7%	14.6%
55 - 64	11.0%	11.5%	11.9%
65 - 74	5.4%	5.6%	6.0%
75 - 84	3.5%	3.4%	3.6%
85+	1.7%	1.6%	1.6%
18+	73.9%	74.8%	74.5%

2000 Population by Sex

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Males	47.0%	47.6%	47.8%
Females	53.0%	52.4%	52.2%

2007 Population by Sex

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Males	47.2%	47.8%	48.2%
Females	52.8%	52.2%	51.8%

2012 Population by Sex

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Males	47.4%	48.0%	48.3%
Females	52.6%	52.0%	51.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population 15+ by Sex and Marital Status

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	192,835	307,488	492,726
Females	54.1%	53.3%	53.0%
Never Married	17.6%	15.4%	14.8%
Married, not Separated	21.7%	24.4%	24.3%
Married, Separated	2.2%	1.7%	1.8%
Widowed	5.9%	5.4%	6.1%
Divorced	6.7%	6.4%	5.9%
Males	45.9%	46.7%	47.0%
Never Married	17.4%	15.6%	15.6%
Married, not Separated	21.6%	24.6%	24.7%
Married, Separated	1.3%	1.1%	1.2%
Widowed	1.2%	1.0%	1.3%
Divorced	4.4%	4.3%	4.2%



2000 Population 16+ by Employment Status

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	188,874	301,343	482,573
In Labor Force	64.0%	65.4%	62.3%
Civilian Employed	59.0%	61.3%	57.8%
Civilian Unemployed	4.8%	4.0%	4.3%
In Armed Forces	0.2%	0.2%	0.2%
Not in Labor Force	36.0%	34.6%	37.7%

2007 Civilian Population 16+ in Labor Force

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Civilian Employed	91.0%	92.9%	92.0%
Civilian Unemployed	9.0%	7.1%	8.0%

2012 Civilian Population 16+ in Labor Force

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Civilian Employed	91.3%	93.3%	92.3%
Civilian Unemployed	8.7%	6.7%	7.7%

2000 Females 16+ by Employment Status and Age of Children

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	102,237	160,856	256,121
Own Children < 6 Only	8.1%	8.0%	7.8%
Employed/in Armed Forces	5.3%	5.2%	4.9%
Unemployed	0.6%	0.5%	0.5%
Not in Labor Force	2.2%	2.3%	2.4%
Own Children < 6 and 6-17 Only	6.6%	6.5%	6.7%
Employed/in Armed Forces	4.2%	4.1%	4.1%
Unemployed	0.4%	0.3%	0.4%
Not in Labor Force	2.0%	2.0%	2.2%
Own Children 6-17 Only	18.3%	18.6%	19.0%
Employed/in Armed Forces	13.2%	13.8%	13.6%
Unemployed	0.8%	0.7%	0.8%
Not in Labor Force	4.3%	4.1%	4.7%
No Own Children < 18	67.0%	66.9%	66.5%
Employed/in Armed Forces	32.6%	33.8%	30.8%
Unemployed	2.6%	2.2%	2.4%
Not in Labor Force	31.7%	30.9%	33.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2007 Employed Population 16+ by Industry

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	115,202	200,837	297,455
Agriculture/Mining	0.6%	0.7%	2.0%
Construction	7.0%	7.3%	8.0%
Manufacturing	6.1%	6.3%	9.2%
Wholesale Trade	3.6%	4.2%	4.0%
Retail Trade	11.3%	11.4%	11.1%
Transportation/Utilities	4.8%	5.0%	5.2%
Information	3.0%	3.1%	2.5%
Finance/Insurance/Real Estate	7.5%	8.3%	6.9%
Services	49.1%	47.0%	44.6%
Public Administration	7.0%	6.7%	6.4%

2007 Employed Population 16+ by Occupation

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	115,200	200,836	297,454
White Collar	59.5%	63.5%	57.9%
Management/Business/Financial	10.8%	13.6%	12.0%
Professional	21.9%	22.8%	20.7%
Sales	11.5%	12.3%	11.3%
Administrative Support	15.3%	14.8%	13.9%
Services	18.2%	15.4%	16.0%
Blue Collar	22.4%	21.1%	26.2%
Farming/Forestry/Fishing	0.2%	0.3%	0.8%
Construction/Extraction	6.4%	6.2%	7.1%
Installation/Maintenance/Repair	4.3%	4.5%	4.9%
Production	5.2%	4.5%	6.7%
Transportation/Material Moving	6.3%	5.6%	6.7%



2000 Workers 16+ by Means of Transportation to Work

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	109,249	181,688	274,129
Drove Alone - Car, Truck, or Van	79.5%	81.8%	79.9%
Carpooled - Car, Truck, or Van	15.3%	13.3%	15.0%
Public Transportation	0.9%	0.6%	0.7%
Walked	2.0%	1.5%	1.5%
Other Means	0.8%	0.7%	0.8%
Worked at Home	1.6%	2.2%	2.1%

2000 Workers 16+ by Travel Time to Work

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	109,250	181,689	274,127
Did Not Work at Home	98.4%	97.8%	97.9%
Less than 5 minutes	2.5%	2.4%	2.9%
5 to 9 minutes	10.3%	8.5%	9.3%
10 to 19 minutes	40.6%	35.3%	33.6%
20 to 24 minutes	19.7%	19.6%	16.5%
25 to 34 minutes	17.3%	21.6%	19.8%
35 to 44 minutes	2.1%	3.4%	4.4%
45 to 59 minutes	2.7%	3.6%	6.1%
60 to 89 minutes	1.5%	1.6%	3.0%
90 or more minutes	1.6%	1.8%	2.3%
Worked at Home	1.6%	2.2%	2.1%
Average Travel Time to Work (in min)	20.7	22.5	24.4

2000 Households by Vehicles Available

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	92,069	145,764	231,786
None	9.6%	7.4%	8.8%
1	38.6%	35.2%	34.9%
2	35.5%	39.1%	37.5%
3	12.0%	13.5%	13.8%
4	3.2%	3.5%	3.7%
5+	1.1%	1.2%	1.3%
Average Number of Vehicles Available	1.6	1.7	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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2000 Households by Type

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	92,074	145,783	231,775
Family Households	68.4%	69.7%	71.0%
Married-couple Family	41.3%	47.5%	47.8%
With Related Children	20.8%	23.9%	23.9%
Other Family (No Spouse)	27.0%	22.2%	23.2%
With Related Children	18.8%	15.3%	16.1%
Nonfamily Households	31.6%	30.3%	29.0%
Householder Living Alone	26.6%	25.6%	24.9%
Householder Not Living Alone	5.0%	4.7%	4.1%
Households with Related Children	39.7%	39.3%	39.9%
Households with Persons 65+	20.8%	19.6%	21.8%

2000 Households by Size

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	92,074	145,782	231,776
1 Person Household	26.6%	25.6%	24.9%
2 Person Household	29.4%	30.6%	30.3%
3 Person Household	18.1%	18.3%	18.4%
4 Person Household	14.3%	15.1%	15.0%
5 Person Household	6.9%	6.6%	7.0%
6 Person Household	2.7%	2.3%	2.6%
7+ Person Household	1.9%	1.5%	1.8%

2000 Households by Year Householder Moved In

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	92,067	145,762	231,786
Moved in 1999 to March 2000	21.8%	21.8%	19.6%
Moved in 1995 to 1998	29.4%	31.1%	28.7%
Moved in 1990 to 1994	15.3%	16.5%	16.1%
Moved in 1980 to 1989	13.0%	13.4%	15.0%
Moved in 1970 to 1979	10.6%	9.5%	10.5%
Moved in 1969 or Earlier	9.9%	7.8%	10.0%
Median Year Householder Moved In	1995	1995	1994



2000 Housing Units by Units in Structure

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	101,350	158,417	253,725
1, Detached	68.4%	68.0%	67.3%
1, Attached	2.9%	3.0%	2.3%
2	3.2%	2.5%	2.1%
3 or 4	5.5%	4.8%	4.1%
5 to 9	6.7%	6.1%	4.9%
10 to 19	2.2%	2.8%	2.1%
20+	6.6%	5.5%	4.0%
Mobile Home	4.2%	7.2%	13.0%
Other	0.1%	0.2%	0.2%

2000 Housing Units by Year Structure Built

	3645 Ushy 80	3645 Ushy 80	3645 Ushy 80
Total	101,378	158,381	253,789
1999 to March 2000	1.6%	2.6%	2.8%
1995 to 1998	5.4%	10.7%	10.1%
1990 to 1994	5.7%	9.7%	9.2%
1980 to 1989	15.1%	19.4%	19.0%
1970 to 1979	25.1%	22.9%	22.6%
1969 or Earlier	47.1%	34.8%	36.4%
Median Year Structure Built	1971	1977	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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2000 Population 3+ by School Enrollment

Total	240,289	379,544	611,191
Enrolled in Nursery/Preschool	2.5%	2.4%	2.3%
Enrolled in Kindergarten	1.8%	1.7%	1.8%
Enrolled in Grade 1-8	13.9%	13.2%	13.5%
Enrolled in Grade 9-12	6.3%	6.3%	6.4%
Enrolled in College	6.7%	5.8%	4.9%
Enrolled in Grad/Prof School	1.3%	1.2%	0.9%
Not Enrolled in School	67.5%	69.3%	70.2%

2000 Population 25+ by Educational Attainment

Total	150,805	245,914	394,137
Less than 9th Grade	5.7%	5.1%	7.6%
9th - 12th Grade, No Diploma	13.9%	12.1%	14.8%
High School Graduate	22.7%	22.3%	25.2%
Some College, No Degree	25.0%	24.4%	22.7%
Associate Degree	6.2%	6.4%	6.1%
Bachelor's Degree	16.8%	19.4%	15.5%
Master's/Prof/Doctorate Degree	9.7%	10.2%	8.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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 Radius: 50.0 mile

Top 3 Tapestry Segments

1.	Metro City Edge	Midland Crowd	Rural Bypasses
2.	Modest Income Homes	Metro City Edge	Midland Crowd
3.	Milk and Cookies	Modest Income Homes	Metro City Edge

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$180,114,058	\$355,838,668	\$494,475,192
Average Spent	\$1,883.98	\$2,195.13	\$1,948.46
Spending Potential Index	68	80	71
Computers & Accessories: Total \$	\$17,630,860	\$35,422,216	\$48,105,646
Average Spent	\$184.42	\$218.52	\$189.56
Spending Potential Index	74	88	76
Education: Total \$	\$91,532,853	\$180,722,907	\$236,990,561
Average Spent	\$957.43	\$1,114.86	\$933.85
Spending Potential Index	75	87	73
Entertainment/Recreation: Total \$	\$239,626,511	\$483,177,883	\$684,730,684
Average Spent	\$2,506.47	\$2,980.67	\$2,698.15
Spending Potential Index	73	87	79
Food at Home: Total \$	\$362,351,567	\$713,227,231	\$1,030,448,010
Average Spent	\$3,790.17	\$4,399.81	\$4,060.43
Spending Potential Index	75	87	81
Food Away from Home: Total \$	\$245,076,058	\$484,577,553	\$681,275,161
Average Spent	\$2,563.48	\$2,989.30	\$2,684.53
Spending Potential Index	76	88	79
Health Care: Total \$	\$279,583,837	\$551,227,124	\$827,472,948
Average Spent	\$2,924.43	\$3,400.45	\$3,260.62
Spending Potential Index	75	87	83
HH Furnishings & Equipment: Total \$	\$152,740,180	\$309,420,171	\$431,036,787
Average Spent	\$1,597.65	\$1,908.78	\$1,698.48
Spending Potential Index	71	84	75
Investments: Total \$	\$106,329,314	\$209,890,808	\$259,729,285
Average Spent	\$1,112.20	\$1,294.79	\$1,023.45
Spending Potential Index	75	87	69
Retail Goods: Total \$	\$1,855,091,298	\$3,712,149,210	\$5,387,429,300
Average Spent	\$19,404.11	\$22,899.80	\$21,228.91
Spending Potential Index	73	86	80
Shelter: Total \$	\$1,061,462,035	\$2,117,529,361	\$2,852,281,685
Average Spent	\$11,102.81	\$13,062.78	\$11,239.28
Spending Potential Index	74	87	75
TV/Video/Sound Equipment: Total \$	\$85,401,135	\$167,607,021	\$237,091,167
Average Spent	\$893.29	\$1,033.95	\$934.25
Spending Potential Index	77	89	80
Travel: Total \$	\$126,900,554	\$256,286,602	\$349,713,160
Average Spent	\$1,327.37	\$1,581.00	\$1,378.03
Spending Potential Index	72	86	75
Vehicle Maintenance & Repairs: Total \$	\$75,543,727	\$151,469,847	\$215,181,572
Average Spent	\$790.18	\$934.40	\$847.91
Spending Potential Index	74	88	80

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics.